

# 2018 DEAN'S REPORT





# THE PURSUIT OF EXCELLENCE

## STRATEGIC PLAN 2017 - 2022

WE PURSUE EXCELLENCE BY BUILDING OUR ENVIRONMENT, MAXIMIZING  
ENGAGEMENT, AND MOTIVATING EMPOWERMENT IN ALL WE DO.



### ENVIRONMENT

Each day we create an inviting, respectful,  
and inspiring environment, empowered by  
collaboration and inclusion.



### ENGAGEMENT

Increased engagement brings greater  
opportunities for all stakeholders, and in  
the process, improves our environment.



### EMPOWERMENT

We are committed to a culture that  
empowers our students, faculty, staff,  
and alumni to achieve excellence and  
better engagement.







The pursuit of excellence in education is the standard at the UCR School of Business, and to that end we continually strive to build an environment that inspires greater engagement and collaboration which empowers our students, faculty, and alumni to succeed. These goals continue in an important way throughout the 2018-2019 academic year and drive our strategic decisions and how we shape the future of business education.

The School has climbed in rankings among the top 100 best business schools nationwide, and we stand out as leaders in research, service, and social mobility. As we move forward towards greater levels of excellence, your support grows as well. Endowed professorships and endowed scholarships have more than tripled from previous years.

The School adheres to the high standards of the University of California and pursues high quality research, teaching, and service to society. We are building an environment of excellence with a world-class faculty whose contribution to research and publications is taking the lead among public institutions.

We have welcomed seven new faculty members, continue to innovate our degree programs to meet the needs of a diverse population, and we will soon launch new specialized master's programs that are vital to our sustained growth. In addition, plans are underway for the new UCR School of Business building complex which will be a catalyst for research, economic development, and growth in the region.

The School of Business is committed to greater engagement and playing an impactful role in the economic and social landscape of the regional and worldwide communities we serve.

  
Yunzeng Wang

Dean's Distinguished Scholar in Supply Chain Management, Dean  
UCR School of Business

# BUILDING OUR ENVIRONMENT

## DEAN'S ADVISORY COUNCIL

The UCR School of Business Dean's Advisory Council (DAC) members are leaders from business, government, and non-profit sectors who champion the school's key strategic initiatives.

The DAC is divided into three working subgroups that align with the major initiatives of the UCR School of Business. Council leaders take an active role to secure the critical relationships and resources needed for the School of Business to execute on its strategic plan.

### WORKING SUBGROUPS



#### NEW BUILDING PROJECT

Assist the dean and school leadership in the development and promotion of the new School of Business building project to gain financial support for its construction.



#### CENTERS OF EXCELLENCE

Focus on strategies and philanthropy for the existing Center for Economic Forecasting & Development, as well as the proposed Center for Supply Chain and Logistics.



#### CORPORATE PARTNERSHIPS

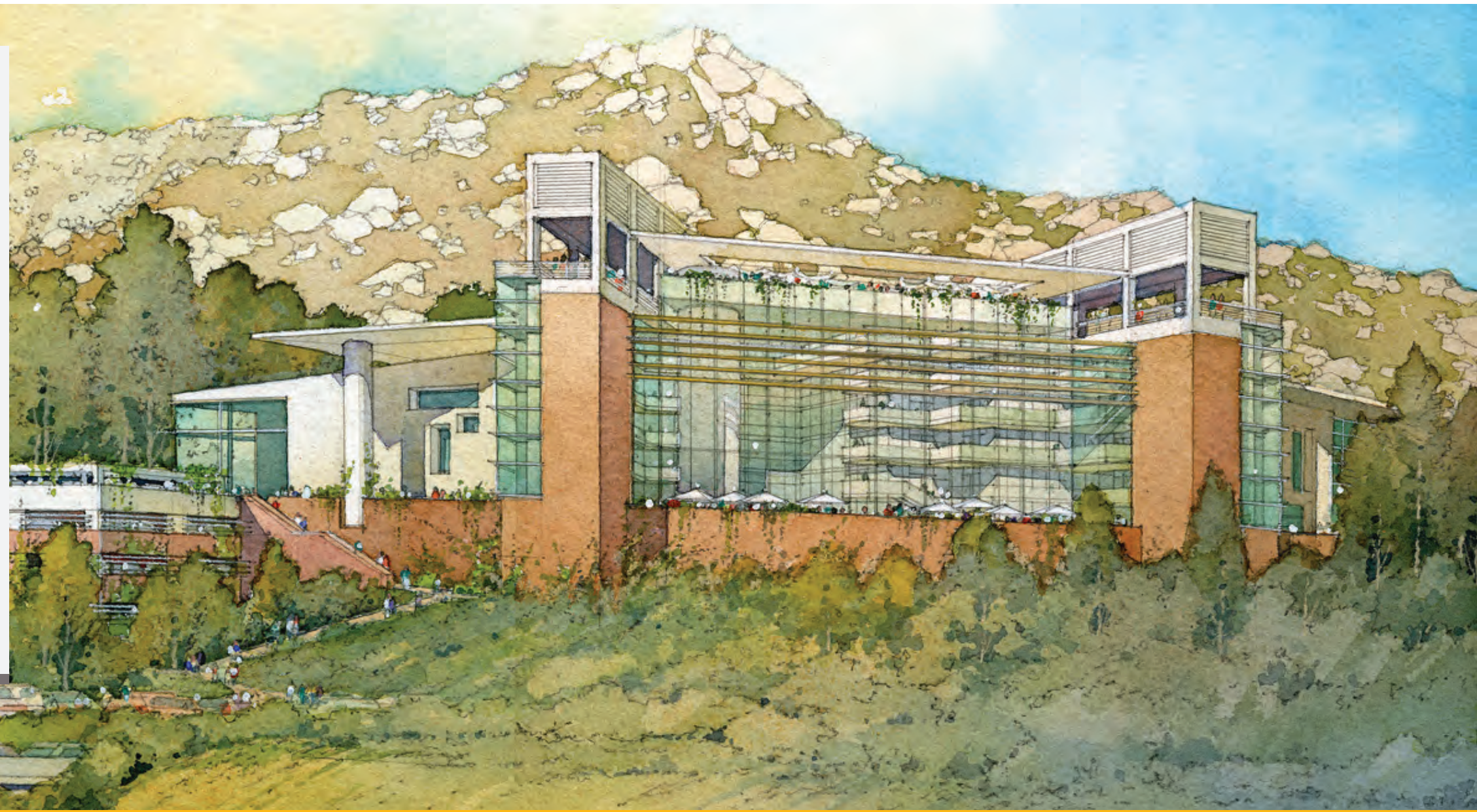
Leverage relationships to advance the mission of the school and connect students with business leaders in the community.



## BUILDING OUR ENVIRONMENT

# NEW BUSINESS BUILDING COMPLEX

We are building a world-class environment that permeates beyond a physical structure. A business school should play a pivotal role in a community's economic and social landscape. The new UCR School of Business complex will be a catalyst for research, economic development, and growth in the Inland Empire region.



### School of Business Building Complex

The UCR School of Business building will be a LEED certified state-of-the-art facility. The complex will house the entire School of Business which includes the A. Gary Anderson Graduate School of Management, the Undergraduate Business Program, and Centers of Excellence.

The School of Business building will be the first structure on the planned "South Campus" of the university, a designated space for professional development and community engagement. The South Campus will be shared with the School of Public Policy, College of Graduate Education, as well as other professional degree programs.

### NAMING OPPORTUNITIES

Join a community of contributors and invest in a future campus that will serve the community's future leaders.

Planned with several large lecture halls, meeting venues, and performance theater, the UCR Business building will be a highly utilized facility by the entire university, private and public companies, and the greater Inland Empire communities.

**Please direct your inquiries to**

Dr. Adrian Paul Stevens

Senior Director of Development

at (951) 827-3644 or

[adrian.stevens@ucr.edu](mailto:adrian.stevens@ucr.edu)



# BUILDING OUR ENVIRONMENT A WORLD-CLASS FACULTY FROM AROUND THE GLOBE

2018 welcomed seven new faculty members



**Ivy Zhang**

Associate Professor in Accounting

Ph.D. Business Administration, William E. Simon Graduate School of Business Administration University of Rochester. M.S. Applied Economics, William E. Simon Graduate School of Business Administration, University of Rochester.



**Mike Dong**

Assistant Professor in Finance

Ph.D. in Finance, Ohio State University, Fisher College of Business. BSc Financial Mathematics, Xiamen University, China & Ohio State University.



**Mohsen Farhadloo**

Assistant Professor of Teaching in Information Systems

Ph.D. Electrical Engineering and Computer Science, University of California, Merced. M.S. Electrical Engineering, Tehran Polytechnic, Amirkabir University of Technology, Iran.



**Mingyu Joo**

Assistant Professor of Teaching in Marketing

Ph.D. Marketing, Syracuse University. M.S. Statistics, Stanford University.



**Ming Leung**

Associate Professor in Management

Ph.D. Business Administration, Stanford University, Graduate School of Business. MBA Strategy & Marketing, University of Chicago, Booth School of Business.



**Jonathan Lim**

Assistant Professor of Teaching in Marketing

Ph.D. Management & Marketing, University of California, Los Angeles. B.A. Psychology and Social Behavior, Summa Cum Laude, University of California, Irvine. B.A. Business Administration, Summa Cum Laude, University of California, Irvine.



**Rich Yueh**

Assistant Professor of Teaching in Information Systems

Ph.D. Management Information Systems, Eller College of Management, University of Arizona. M.S. Software Management, Information Networking Institute, Carnegie Mellon University.



# LEADING LEADERS

## RANKED FOR RESEARCH & PUBLICATIONS

**#2**  
FOR RESEARCH CONTRIBUTIONS

The school's faculty ranks second in per-capita publications among the six UC business schools in the UT Dallas Rankings of Business Schools for Research Contribution in top journals from 2015-2017, behind UC Berkeley Haas and ahead of UCLA, UCSD, UCD and UCI.

**#79**  
FOR TOTAL PUBLICATIONS

The school's faculty ranks 79 in the U.S. in total number of publications (not adjusted for faculty size) in top business journals in UT Dallas Rankings 2015-2017.

## SELECT PUBLICATIONS

### ASHISH SOOD

(with Timo van Balen and Murat Tarakci)  
*Disruptive Startups Get Funding More Easily, but Less of It*  
Harvard Business Review, 2018

### HAIBO LIU

(with Jürgen Mihm and Manuel Sosa)  
*Where Do Stars Come From? The Role of Star versus Non-Star Collaborators in Creative Settings*  
Organization Science, 2018

### MING LEUNG

(with Sharon Koppman)  
*Taking a Pass: How Proportional Prejudice and the Decision Not to Hire Reproduce Gender Segregation*  
American Journal of Sociology, Forthcoming

### JERAYR HALEBLIAN

(with Daniel Gamache, Gerry McNamara, Scott Graffin, Jason Kiley, and Cindy Devers)  
*Impression Offsetting as an Early Warning Signal of CEO Self-interest in Acquisitions*  
Academy of Management Journal, Forthcoming

### JERAYR HALEBLIAN

(with Lingling Pan, Gerry McNamara, Jennifer Lee, and Cindy Devers)  
*Give it to Us Straight (Most of the Time): Top Managers' Use of Concrete Language and its Effect on Investor Reactions*  
Strategic Management Journal 39, 2018

### THOMAS KRAMER

(with Dustin Hardin, Diogo Hildebrand, and Jannine Lasaleta)  
*Acquisition Mode on Expected Speed of Product Mastery and Subsequent Consumer Behavior*  
Journal of Consumer Research, 2018

### ELODIE GOODMAN

(with E. Adida, and Ö. Özer)  
*Why Markdown as Pricing Modality?*  
Management Science, Forthcoming

### ELODIE GOODMAN

(with E. Adida and F. Bravo)  
*Contracts for Healthcare Referral Services: Coordination via Outcome-Based Penalty Contracts*  
Management Science, Forthcoming

### ALEXANDER BARINOV

*Stocks with Extreme Past Returns: Lotteries or Insurance?*  
Journal of Financial Economics, 2018

### MINGYU JOO

(with M.L. Thompson and G.M. Allenby)  
*Optimal Product Design by Sequential Experiments in High Dimensions*  
Management Science, Forthcoming

## AWARDS

### KATHLEEN MONTGOMERY

SELECTED AS FELLOW OF ACADEMY OF SOCIAL SCIENCES

### MARLO RAVEENDRAN

AWARDED OUTSTANDING REVIEWER 2017 -2018 FROM ORGANIZATIONAL SCIENCE



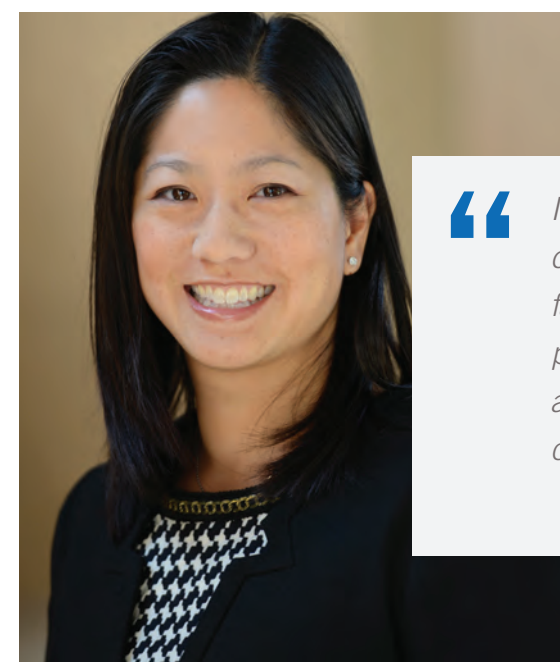
## LEADING LEADERS

# UC WOMEN'S INITIATIVE FOR PROFESSIONAL DEVELOPMENT

Elaine Wong, Associate Professor of Management and Associate Dean of the Undergraduate Business Program, co-facilitated this year's University of California Women's Initiative for Professional Development (UCWI), an award-winning program recently recognized as the "Best Advance in Women's Leadership Development" by the Brandon Hall Group.

Supported by the Office of the President, the UCWI is a system-wide experiential professional development program offered to mid-career women, including faculty, academic personnel and staff, who demonstrate the potential to advance their careers at UC.

Wong, an expert in organizational behavior and leadership development, is currently engaged with the UC system to research the impact of this training program in the workplace.



“I’m proud to be part of a system that applauds diversity and appreciates the unique challenges faced by its future leaders. Participants in this program are remarkable, and will clearly make a substantial positive impact on the University of California in the future.”

— Elaine Wong



# LEADING LEADERS ECONOMIC FORECAST CENTER

IMPACTING THE  
ECONOMIC LANDSCAPE  
OF THE REGION



Dr. Christopher Thornberg  
Director, Center for Economic Forecasting & Development



Ian Britton  
Managing Director, CBRE, Ontario Office

Ten years after the Great Recession gave it a knock-out punch, Inland Southern California has the fastest job growth among Southern California's powerhouse economies.

## 2018 Inland Empire Economic Forecast Conference

"Today's Inland Empire: California's Land of Opportunity?" was the theme of the School of Business's 9th annual Economic Forecast Conference. Hosted at the Fox Performing Arts Theater in downtown Riverside, the annual event is the most anticipated economic forecast for Inland Southern California and is attended by hundreds of business and government leaders from the region.

The Forecast delivered key insights that addressed longer term vulnerabilities, labor shortages, trade war impacts, surging national debt and challenges for future economic growth for the nation, state, and region.

It's been a decade since the U.S. fell into the worst economic downturn of the modern age. Although Inland Southern California was hit harder by the Great Recession than most places in the nation, its economy today looks very different.

Propelled by one of the fastest growing populations in the state, unemployment has fallen to record-low levels, incomes are rising, and the housing market is picking up ever greater steam.



## #19 BEST CITIES TO GROW A BUSINESS

Riverside ranks #19 on MSN Money's list of the best cities in the U.S. to grow a business.



# CONNECTION TO EXCELLENCE



RESEARCH, SERVICE, & SOCIAL MOBILITY

A UC EDUCATION, WORLD-CLASS FACULTY, AND AN ALUMNI NETWORK THAT ACTIVELY RECRUITS UCR STUDENTS

#32  
MONEY MAGAZINE'S  
BEST COLLEGE LIST

**UCR ranks No. 32 on Money Magazine's Best Colleges List**  
Six-year graduation rates factor into the Money magazine college ratings formula. UCR's six-year graduation rate for Pell Grant students is 73 percent – 24 percentage points higher than the national average.

TOP 30  
WASHINGTON  
MONTHLY'S TOP 30

**UCR among Washington Monthly's Top 30**  
Ranked No. 28 among all institutions, and No. 15 among public universities, with high marks for social mobility, research, and public service.

EXCELLENCE  
IN DIVERSITY  
AND INCLUSION

**Awarded for Diversity and Inclusion**  
INSIGHT into Diversity magazine awards UC Riverside the 2018 Higher Education Excellence in Diversity, recognized among 96 U.S. colleges and universities that demonstrate an outstanding commitment to diversity and inclusion.



**TOP 100 BUSINESS SCHOOL**

No 89 Best Graduate Business School

No 78 Best Undergraduate Business Program



**NO. 35 PUBLIC UNIVERSITY IN THE U.S.**

U.S. News and World Report 2019



The AACSB-accredited UCR School of Business is the premier public business research institution in Inland Southern California and provides insights and resources that impact the development of the region.



“With an incredible and hands-on career services team and world-renowned professors, the quality of education is unparalleled. I have been exposed to diverse cultures, theories and experiences from the multicultural student body which has prepared me for real work environments.”

— Akshaya Suresh, MBA '19





From left to right: School of Business Dean Yunzeng Wang; 2018 Executive Fellows Byron Pollitt, Matt Lyons, Kelly Thomas (daughter of William E. Thomas); Chancellor Kim Wilcox; and Provost & Executive Vice Chancellor Cynthia K. Larive.

UCR School of Business welcomed its 2018 incoming Executive Fellows, Matt D. Lyons '87, Byron Pollitt '73, and William E. Thomas.

Reflecting the school's commitment to professional excellence and its interdependent relationship with business leaders, the Executive Fellows program connects distinguished business leaders with faculty and students to enrich the learning experience and enhance the business school's impact in contributing to society. Fellows serve a one-year term, during which they give guest lectures, act as mentors, and consult with students and faculty.



“There is a strong foundation in the theoretical aspect of business but it is the action-based learning that really gives them the advantage. I am grateful to have played a role in helping students understand the realities in the workplace and how to succeed.”

— Beverly Bailey, 2017-18 Fellow



**Matt D. Lyons '87**

Global Equity Trading Manager,  
The Capital Group

Lyons has worked in the equity trading area for The Capital Group since 1995. Currently, he is the Global Equity Trading Manager, responsible for trading operations in the US, Europe and Asia.



**Byron Pollitt '73**

CFO, Visa Inc. (retired)  
Previously CFO, Gap Inc. and  
CFO, Walt Disney Parks

Pollitt was selected by The Wall Street Journal as one of the Best S&P 500 CFOs and was ranked a Top CFO seven times by Institutional Investor.



**William E. Thomas**

Executive Vice President and  
General Counsel, KPC Group

Thomas is the EVP of the KPC Group of Companies which owns and manages a diversified portfolio of hospitals, medical groups and providers, and real estate in Southern California and India.



“My experience with Executive Fellows, peers, professors, and staff has been nothing less than extraordinary. The school's environment is centered on collaboration and teamwork. Aside from the school's increasing competitiveness and distinguished academics, the faculty are willing to help students achieve their goals not only in business, but also in their future endeavors.”

— Tina Tonnu, MBA '19





CONNECTION TO EXCELLENCE

**A WINNING TEAM**

## UCR SCHOOL OF BUSINESS TEAM TAKES 6TH CONSECUTIVE WIN

The UCR School of Business team took first place at the International Collegiate Business Strategy Competition -- marking their 6th consecutive win. Led by Dr. Sean Jasso, the UCR team began preparing for the case competition off-site in January, culminating in the intensive phase in Anaheim, California from April 26 to April 28.

For 54 years, the ICBSC has been the longest running simulation business strategy competition in the world, attracting universities from across the U.S., and the world. Since the UCR School of Business began competing in 2012, it has positioned itself as a leading force each year, winning first place in several categories.





# UNDERGRADUATE BUSINESS PROGRAMS

## A BENCHMARK UNDERGRADUATE BUSINESS PROGRAM AMONG TOP UNIVERSITIES

CUTTING-EDGE COURSES THAT PREPARE STUDENTS FOR THE EVOLVING WORKPLACE

**MAJORS IN  
BUSINESS  
ADMINISTRATION**  
Students Choose one of  
7 Concentration Areas



**25%**  
Marketing



**19%**  
Finance



**18%**  
Management



**7%**  
Information Systems



**6%**  
Operations and  
Supply Chain



Business Analytics  
(effective Fall 2018)



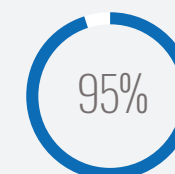
**200**  
TRANSFER STUDENTS  
IN FALL '17



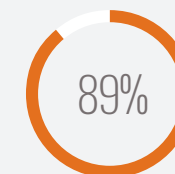
**522**  
CLASS OF 2018



**1,328**  
TOTAL ENROLLMENT  
2018



GRADUATION RATE  
IN TWO-YEAR PROGRAM



TRANSFER STUDENT  
GRADUATION RATE

### ETHNICITY

51.1%	Asian
28%	Hispanic or Latino
8.4%	White
5.5%	International
3.9%	Two or More Races
1.7%	Black or African American
1.4%	Others & Unknown

### STUDENT ENGAGEMENT

The Ambassador Program, Community outreach, R'LEAD and research projects provide leadership experience in an undergraduate education. A growing number of students are taking part in internships and have permanent positions at graduation.

### TRANSFER SUCCESS

The Transfer Mentor Program provides transferring business students with academic and personal assistance to achieve an 89% graduation success rate.

### GRADUATION RATE

Dedicated advisors help students navigate through their business major resulting in a 95% graduation success rate.

### CURRICULUM

**10 new courses launched**  
In information systems, marketing and management  
**5 courses for online delivery**  
A flexible approach for student access  
**9 business minor options**  
General and functional business minors for non-business majors

LARGEST  
UNDERGRADUATE  
BUSINESS PROGRAM  
IN THE UNIVERSITY OF CALIFORNIA SYSTEM



**RANKED #78 BEST  
BUSINESS PROGRAMS**

U.S. News and World Report 2019





## R'LEAD

### AN INITIATIVE FOR STUDENT SUCCESS

The R'LEAD Program is an elective program for students to participate in various school activities that demonstrate to employers their investment in their professional careers. Activities include attending professional development workshops, participating in field trips to companies, being part of a student organization, and more.



## BUSINESS & BOURNS INITIATIVE

### 6TH YEAR OF THE UCR BUSINESS AND BOURNS ENGINEERING CONSULTING PARTNERSHIP

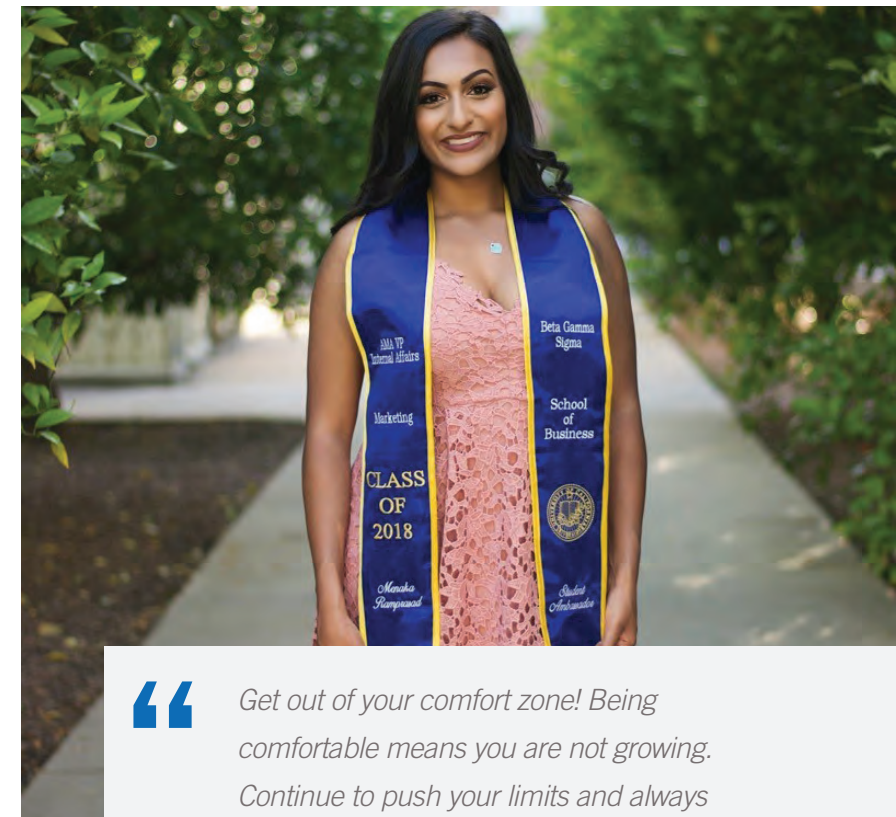
This year marked the 6th anniversary of the UCR Business and Bourns Engineering consultancy. Highlights include business students designing business plans for Bourns students' senior design projects. The program culminates at a campus conference where business and engineering teams showcase their prototypes and business plans.

## STUDENT SUCCESS

### Menaka Ramprasad

BS Business Administration '18

Menaka was a transfer student who concentrated in marketing. Her interest in marketing came after her first internship in the summer of 2015. Four internships later, including one at HP Inc. in San Diego, she developed a strong love for digital marketing and data analytics. Besides internships, she became a School of Business Student Ambassador, the VP of Internal Affairs of American Marketing Association at UCR, and joined the nationally recognized Honors Society, Beta Gamma Sigma. She has returned to San Diego and has two full-time job offers to consider.



*Get out of your comfort zone! Being comfortable means you are not growing. Continue to push your limits and always make sure to believe in your abilities."*

### Philip Sanad

BS Business Administration '18  
Regional director for Sigma Phi Epsilon Fraternity

Philip Sanad has built an impressive resume while at UCR. He is a recipient of a Ruck scholarship, which afforded him the opportunity to attend an event for the 140 best and brightest undergraduate leaders. Philip has also served as the president of the Sigma Phi Epsilon fraternity for the last two academic years. While pursuing his bachelor's degree in business administration, Philip has sharpened his professional acumen through interning with J.B. Hunt Transport Services. He has also dedicated time to volunteering with the University Homeless Women Center and UCR's Student Homeless Aid Relief Project. Philip's wealth of leadership experience has led to invitations to speak to audiences of more than 200 individuals. Following graduation, Philip will begin his consulting career as a regional director for Sigma Phi Epsilon Fraternity.







# GRADUATE PROGRAMS

## A. GARY ANDERSON GRADUATE SCHOOL OF MANAGEMENT



The A. Gary Anderson Graduate School of Management (AGSM) is ranked in the top 100 best business schools nationwide, with master programs that develop leaders, innovators and scholars who are as diverse as the challenges they face, the workforces they lead, and the enterprises they grow.

2019 U.S. NEWS & WORLD REPORT  
**RANKED**  
**#89**  
**BEST GRADUATE**  
BUSINESS SCHOOL

**374**  
FULL-TIME  
ENROLLMENT

**54%**  
MALE

**46%**  
FEMALE

**39%**  
USA

**61%**  
INTERNATIONAL

## OUR TOP 100 GRADUATE BUSINESS SCHOOL

OFFERS THE FOLLOWING DEGREE PROGRAMS



### MBA

The program consists of comprehensive best-practice management skills and a strong foundation in business fundamentals. Located on one of the fastest growing and most diverse University of California campuses, you can explore new opportunities in business research and cross-disciplinary areas to build and diversify your professional experience that will accelerate your career.



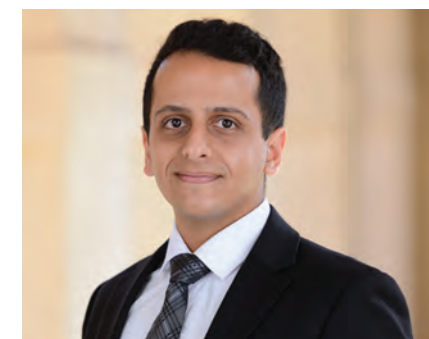
### PROFESSIONAL MBA

This program is for professionals who want to build their skills without interrupting their careers. With a highly flexible curriculum, you can tailor the program to your professional aspirations.



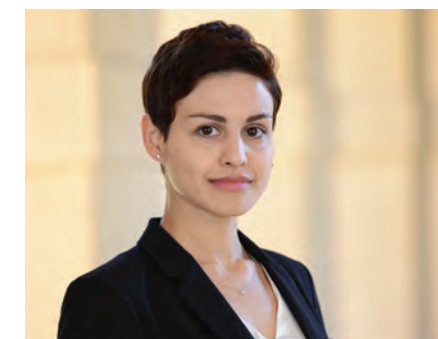
### MASTER OF PROFESSIONAL ACCOUNTANCY

This program builds a career in accounting through advanced education in audit and assurance, taxation, accounting information systems and ethics. It prepares you with the knowledge required to qualify as a Certified Public Accountant (CPA), Certified Management Accountant (CMA), Certified Internal Auditor (CIA), and/or Certified Information Systems Auditor (CISA).



### MASTER OF FINANCE

Build a career in the world of finance as a Chartered Financial Analyst (CFA), Certified Financial Planner (CFP) or a member of the Global Association of Risk Professionals (GARP). This program trains client-facing professionals who understand financial instruments and their complexity, and can present those financial instruments to clients. It builds skills in financial analysis for careers in corporate finance, investment banking, and risk management.



### PH.D. PROGRAM

The Ph.D. program combines UCR's tradition as a major research university with AGSM's strengths of leadership, innovation, and entrepreneurship. Major fields to concentrate in are Marketing, Finance, and Strategic Management and Organizations. The program will soon offer concentrations in Operations and Accounting.





# INTERNATIONAL REACH

## MASTER OF BUSINESS PREPARATION PROGRAM

A pathway for international students to a UC graduate degree

**30%** APPLY TO UCR  
SCHOOL OF BUSINESS

**ENROLLMENT NEARLY DOUBLED IN 2018,  
WITH OVER 60 STUDENTS FROM 13 UNIVERSITIES OVERSEAS**

The Master of Business Preparation Program (MBPP) allows international students to complete the final year of their bachelor's degree at UCR. During the year at UCR, MBPP students take upper-level undergraduate business courses, creating a solid foundation to pursue a master's degree in business in the USA.

Over 30% of the students completing the MBPP have applied to a master program at the A. Gary Anderson Graduate School of Management this Fall.

# YELLOW RIBBON PROGRAM

SUPPORTING OUR MILITARY  
AND VETERANS TO PROPEL  
CAREERS TO NEW LEVELS

**#49 BEST COLLEGES  
FOR VETERANS**  
U.S. NEWS 2019



“After a very selective process, I was chosen to become the next regional commander of admissions for the United States Military Academy at West Point. The University of California Riverside MBA program will help me carry out innovative business practices to help run our nation's Army.”

**Maurice Kenner, MBA '16. Army CPT**  
Southwest Regional Commander, USMA at West Point



“The MBA offers me the ability to attend a brick and mortar school as a full-time student while serving as the Executive Officer of a Navy Operational Support Center. I am confident that my time spent at the A. Gary Anderson Graduate School of Management will make me more competitive when I leave the armed forces and enter the private sector.”

**Ian Schnur, MBA '19. Navy Lieutenant**  
Executive Officer of Navy Operational Support March Air Reserve Base



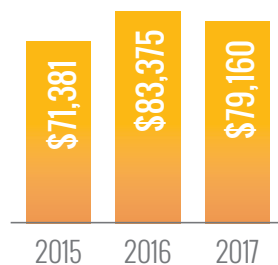
# BUILDING CAREERS

A. Gary Anderson Graduate School of Management is a leading school for employment in Inland Southern California. MBA graduates were hired by the Big 4, Fortune 500 companies, start-ups, and government organizations.

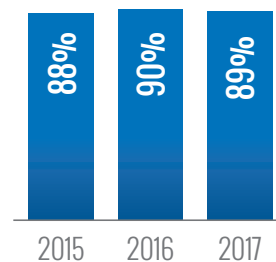
The MBA graduating class of 2017 reached 89% for full-time employment in 2017, with the average starting salary at over \$79K and an average signing bonus of \$12K.

The diversity of the class of 2017 is also reflected in their professional paths. 9% of MBA graduates are entrepreneurs or self-employed, while 7% will continue to pursue higher education as Ph.D. students.

## GRADUATING CLASS OF 2017



**\$79,160**  
MBA AVERAGE STARTING SALARY  
\$12,000 AVERAGE SIGNING BONUS



**89%**  
MBA'S EMPLOYED IN 2017

## MBA CLASS PROFILE



57%  
MEN



43%  
WOMEN



26  
AVERAGE AGE



3.5  
AVERAGE YEARS OF  
WORK EXPERIENCE

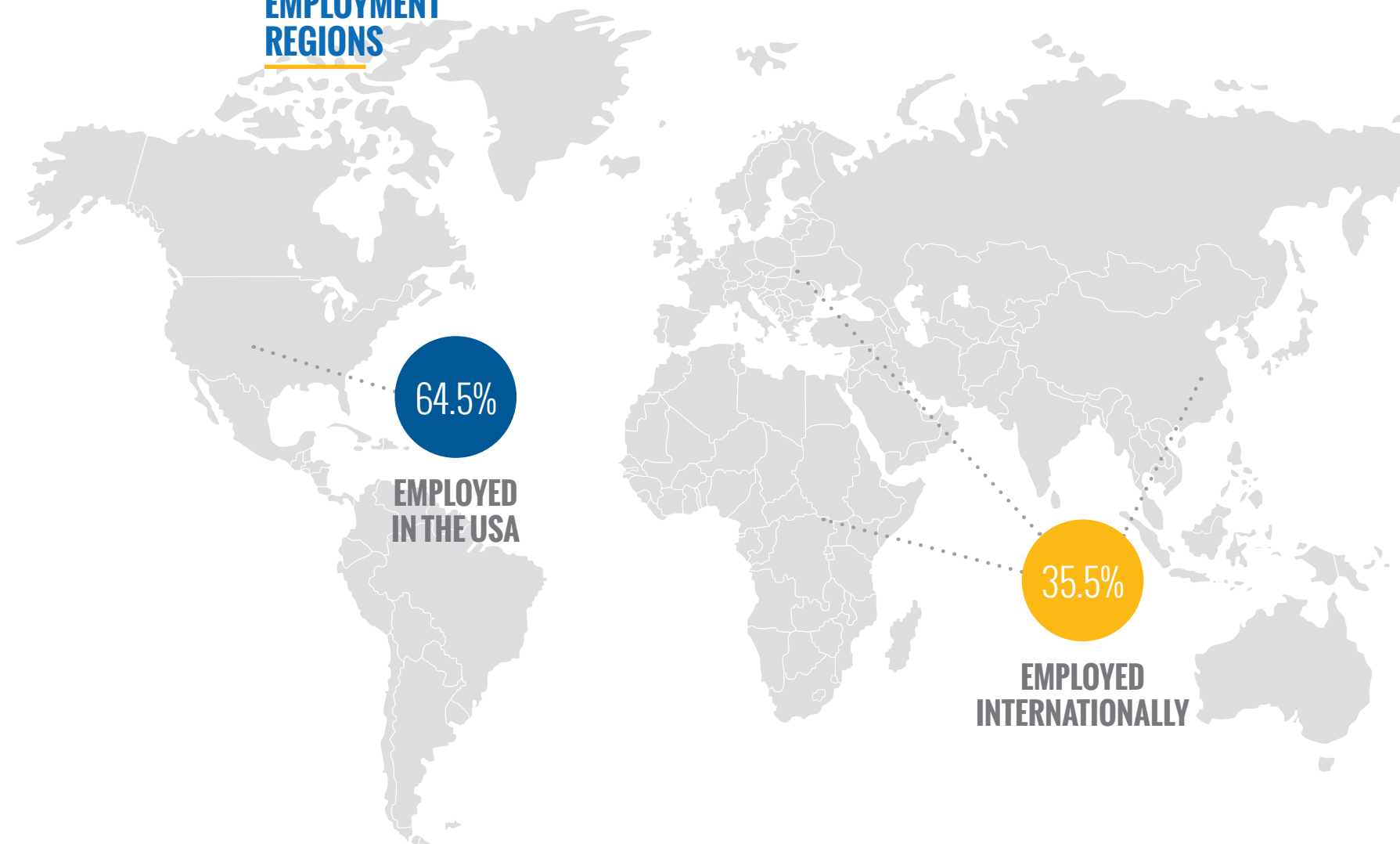


7%  
CONTINUING  
EDUCATION

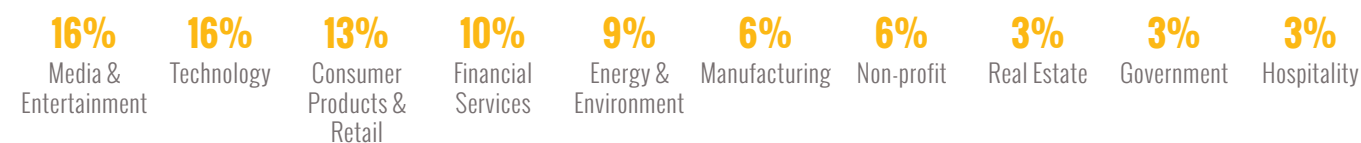


9%  
STARTING A NEW  
BUSINESS &  
SELF-EMPLOYED

## EMPLOYMENT REGIONS



## TOP 10 INDUSTRIES



## RECENT EMPLOYERS





# STUDENT SUCCESS

## Octavio Davila

BS Business Administration, MBA '18

Having graduated from UCR in 2012 with his bachelor's degree, Octavio subsequently built a career in technology solutions, holding positions at Holonis and the Environmental Systems Research Institute (Esri). Octavio returned to UCR to pursue an MBA from the A. Gary Anderson Graduate School of Management. Committed to an active graduate education, he worked as a teaching assistant and served as council member of AGSM's Career Development Center. Octavio is a recipient of the Justin Lai Endowed Scholarship and winner of the 2017 AT&T Case Competition: Smart Cities Initiative.



“ The faculty challenges their students in a way that pushes them beyond what they believe they can give, but provides them with the resources to succeed and thrive. They also allow students to connect with society and take the information they have learned in the classroom to do good in the world.”

## Alice Weiting Li

MBA '18

During her MBA, Alice participated in the AT&T Case Competition with fellow MBA students. Through the project, she applied and was chosen to be one of only 26 graduates from across the country for the AT&T Leadership Development Program. The AT&T program is a two-year rotational program for recent graduates who show outstanding leadership potential.

“ Transitioning from the science field to the business field, some of the most valuable MBA experience I had was through the Career Development Center. They provided career development opportunities, including the Case Competition with brand-name companies, and networking events with top recruiters. I personalized my career goal and took my MBA experience to the next level.”

# GLOBAL PROGRAMS

Global Programs has given hundreds of students from all majors across campus – both undergraduate, graduate and alumni – global exposure and first-hand interaction with the world's most dynamic and emerging markets.

Global Programs established the annual Oxford Young Entrepreneurial Leadership Program at Mansfield College, Oxford in 2010. The Program has expanded to include China, Vietnam, Mexico City, Israel, Washington, D.C., and New York.







# ALUMNI CONNECTIONS

## BUSINESS ALUMNI AND STUDENTS CONNECT AT THE 2018 ASSOCIATION OF LATINO PROFESSIONALS FOR AMERICA (ALPFA)

UCR School of Business alumni and students connected at the 2018 Association of Latino Professionals for America (ALPFA) National Convention, held in Las Vegas. UCR students were able to network with the best names in business through UCR alumni who represented companies such as Deloitte, PwC, KPMG, Goldman Sachs, and Google. Multiple UC Riverside ALPFA members received internship and full time job offers from top tier companies.

Turner Stanton '16, UCR School of Business alumnus, represented Deloitte at the convention. His career with Deloitte started at the 2014 convention with an internship and ultimately a job offer from Deloitte. This year he was on the other side, interviewing top candidates for internships and employment opportunities.

# ALUMNI ENGAGEMENT

## ALUMNUS DEFINED BY SERVICE AND GIVING BACK

Turner Stanton's college career is best defined by his unwavering commitment to service to the Highlander community, a commitment that has only grown stronger now that he is an associate for Deloitte and Touche in San Francisco.

Turner graduated Summa Cum Laude in 2017 with a B.S. in Business Administration and a minor in Political Science. As a University Honors student, he wrote a cutting edge senior thesis focusing on Blockchain, the underlying ledger for Bitcoin, well ahead of its mainstream awareness.

Turner's history of service started week one of freshman year when he attended an Association of Latino Professionals for America (ALPFA) club meeting. He strongly believed in the club's purpose of providing students the space to develop their professional selves and create a bridge from the classroom to the professional world. He served two terms as the organization's President, bringing major companies such as Disney, Deloitte, PwC, Warner Music, and others to campus to recruit students before graduation.

Turner showed unrelenting dedication to academic excellence and service throughout his college career. He served as Chief Ambassador for the School of Business Student Ambassador Program and was part of the Dean's five-year strategic planning committee. Turner was the 2017 Commencement Speaker, a role he took as a final opportunity to give back to students.

Turner has specialized in client services for technology and financial services industries. Additionally, Turner serves as a representative for Deloitte on the Bay Area Council's China Committee. Despite his commitments, Turner's engagement with UC Riverside has gotten stronger.



“ I firmly believe if we have more proud alumni actively coming back to campus, and students who are not afraid of hard work, the UCR School of Business will rise to be among the first-choice schools in the nation.”

— Turner Stanton, '17



# CHAMPIONS OF STUDENT SUCCESS



## SCHOLARSHIP AWARDS

The School of Business awarded scholarships to 52 outstanding undergraduate, graduate, and Ph.D. students, in recognition of their academic excellence and promise as future business leaders.

52

SCHOLARSHIP RECIPIENTS

27

SCHOLARSHIP FUNDS

4

NEW SCHOLARSHIP FUNDS ESTABLISHED

Twenty-seven scholarship funds have been established by donors to champion student success and over \$132,000 was distributed in awards. As a result of the enormous growth in support received from our donors, alumni, and greater community, the total amount of scholarship funds distributed has more than tripled from last year.

The UCR School of Business is grateful to those who have invested in our students. Their gifts have a tremendous impact on the lives of our young scholars and the future of our community.

# THOSE WHO MAKE A DIFFERENCE

## EXECUTIVE FELLOWS ENDOWED SCHOLARSHIP FUND

Established by Beverly and Scott Bailey

Beverly and Scott Bailey created an endowed fund to provide scholarships to students enrolled in the UCR School of Business A. Gary Anderson Graduate School of Management programs.

Beverly Bailey served as an Executive Fellow for the 2017-2018 academic year. The Executive Fellows Endowed Scholarship Fund will be utilized to identify, recruit, and retain, the best and brightest students to AGSM and to ensure financial need does not hinder the academic and professional development of these students. Further, it is to recognize and award student excellence in academic merit, leadership ability, and community engagement.



“

*I am forever grateful for the experience and opportunity to engage with the next generation of global leaders. Students of the School of Business are driven to become educated in not only what the experts say in the course texts but they're also interested in real-life application. This is part of the joy of serving as an Executive Fellow. I believe that this multi-tiered approach to education involving this exchange and analysis of theory and practice is extremely important.”*

— Beverly Bailey





Left to right: Sylvia Hu, Judy Su, Jamie Fang, Charlie Fang.

## JAMIE CHEN-KUEI FANG ENDOWED AWARD Established by Jamie Fang '90

Jamie Fang '90 created an endowed fund to provide financial support to undergraduate business majors of the School of Business, particularly for incoming transfer students and those from a Southern California community college.

In 2005, Jamie Fang established the Charley Chen-hui and His Mei Fang Award Endowed Fund. Building upon her investment in student success, the new fund has been established as the Jamie Chen-Kuei Fang Endowed Award. Jamie Fang has been a longtime friend and supporter of UCR and the School of Business and is passionate about helping students achieve academic success through decreasing their financial burden.

# ALUMNUS OF DISTINCTION

FROM UCR SCHOOL OF BUSINESS  
ALUMNUS TO UC REGENT

Darin Anderson '89, '91 always knew he would go into business. At age 13, he launched a lawnmowing service – with an old push mower and some entrepreneurial spirit.

"I charged \$5 per lawn," Anderson recalls. "One lady said 'sure.' I returned to get the lawnmower. Then I looked at the back yard. The grass was a foot high, and there was 2,000 or 3,000 square feet of it."

A few hours later, blisters crept over his hands and half the grass still grazed his knees. He went home discouraged. "My dad said, 'Son, you're going to finish the job. I don't care how long it takes.'"

It took two days. He collected \$5. The upside was insight: "I learned that before you take the job, scope out the project and price it appropriately."

Over the years, Anderson rose from neighborhood entrepreneur to CPA, CEO and UC Regent – the peak of service to the 10-campus University of California – in part thanks to UCR.

"It inspired me and really laid the groundwork for me and my career success," Anderson says of his time at the School of Business and the A. Gary Anderson School of Management, where he earned a BS and MBA, respectively.

It also laid the groundwork for years of engagement with his alma mater. Anderson has served in leadership roles with the UCR Alumni Association, the School of Business Dean's Advisory Council and the UC Riverside Foundation Board of Trustees. He also holds the post of UC Alumni Regent for one year through June 2019.



Darin Anderson '89, '91

Of his role as Regent, Anderson says, "I feel extremely grateful. It is an honor and a privilege to serve the state and particularly to represent UCR."

The CEO, who oversees 550 employees and \$100 million in annual revenue at the Orange County-based engineering firm Salas O'Brien, says there's no limit to what UCR graduates can achieve: "Without question my skills were as strong if not stronger than those of others from top business schools."

He also notes "that quality of being gritty, hungry – and tireless from a work ethic standpoint – is what you so often see in UCR students."

For Anderson, the grit, hunger and work ethic date back to his days mowing lawns.





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